



Strategic Plan

Vision:

The Vision of the American Inns of Court:

A legal profession and judiciary dedicated to professionalism, ethics, civility and excellence.

Mission:

The Mission of the American Inns of Court:

The American Inns of Court inspire the legal community to advance the rule of law by achieving the highest level of professionalism through example, education and mentoring.

Goal:

To promote a high quality member experience

- A. Identify the earmarks/components of a high quality member experience and determine how to assess whether an Inn is providing this experience to its members.
- B. Empower and enable local Inns to provide a high quality member experience.
- C. Enhance the quality of programs provided directly to members.

Goal:

To have a greater impact on the profession.

- A. Identify opportunities to expand and increase membership in Inns.
- B. Assess and re-define the American Inns of Court's relationship with law schools for the purpose of increasing student and faculty awareness of and involvement in the Inns of Court.
- C. Develop strategies to recruit and retain judges at all levels.
- D. Re-engage the alumni in the strategic planning and goals of the American Inns of Court.
- E. Develop new programs and expand existing programs to use the American Inns of Court Foundation's national and international reach to make a greater impact on the profession.

Goal:

To be a primary resource for mentoring and education focused on professionalism, which includes ethics, civility, and excellence.

- A. Have more Inns of Court with mentoring programs.
- B. Assist new lawyers in finding a mentor.
- C. Encourage more education opportunities focused on professionalism for small firm lawyers, solo practitioners and other underserved areas of the profession.
- D. Expand our branded program offerings to non-members.

Goal:

To be widely recognized as a leader in promoting professionalism, which includes ethics, civility and excellence .

- A. Have a clearly defined brand.
- B. Communicate our brand widely and consistently.
- C. Partner with other national legal organizations to promote professionalism.
- D. Increase the visibility of the American Inns of Court by developing an organizational communications plan.

Goal:

To have effective ongoing communications with members and alumni of the American Inns of Court.

- A. Analyze current communication methods, and the relative effectiveness of each of those methods.
- B. Develop a plan for improving communications generally, and incorporate improved communications into the ongoing operations of the organization, including each of its programs and services.
- C. Establish a clear methodology for ongoing evaluations of the effectiveness of communications.

Goal:

To establish a highly effective governance structure and culture.

- A. Define and implement the ideal board of trustees for the future of the American Inns of Court.
- B. Implement a strategic, efficient and effective committee structure.
- C. Review board member, officer and staff roles.
- D. Implement a continuing board and staff education program.

Goal:

To grow and diversify AIC revenue streams.

- A. Create a permanent capital development structure.
- B. Implement the permanent capital development structure.